

Consumers are more aware of the importance of nuts and vegetables in their daily consumption. The Western European market for nuts and processed vegetables will continue to grow, driven by health & premiumisation.



## Veggie Coated Nuts - a blend of healthy fibres delivering a great taste with a signature crunch

Our Veggie Coated Nuts are a unique combination of vegetables and nuts. Combining healthy fibres and fats, these tasty treats can be included as healthier snacks in a balanced diet. Oven baked or through the fryer, its patented coating composition is

derived from 20% dehydrated vegetable powder which delivers significant extra fibre and a signature crunch. A healthy snack alternative with great taste and texture!

- Our Veggie Coated Nuts address current consumer interest in healthier options while offering a great taste and texture.
- Its great taste and texture all blended with the right composition of fats and fibres
- The dehydrated vegetable powder provides a natural colour (no E numbers) that differentiates our product from standard, processed nuts. These colourings combine well to deliver a visually appealing finish to the coating.
- Gluten free and Vegan. Nutritional fibres claims on-pack are possible.
- ✓ Veggie Coated Nuts can be produced on existing oven or frying processing lines.
- The **fryer option** avoids any oven investment and perfectly retains the colour of the coating.
- This product cleverly meets the need to drive more flavour into different, healthier snack concepts.



**44** A unique combination of vegetables & nuts, a blend of healthy fibres and fats.