



# Nutritional Coating

## Coating systems enabling nutritional claims

80% of European consumers, when understanding Nutriscore, said it would allow them to better compare similar products.\*

*(Source: Eurocoop 2019 - Survey on FOP labelling)*

*Nothing herein relieves you from your obligation to comply with all applicable laws and regulations including compliance to the current local regulatory environment.*

Griffith ™  
FOODS

Our R&D team have now developed the next generation of coating systems that can further improve the nutritional quality of coated products.

Nutritional coatings, Griffith Foods' innovative coating system, enrich coatings with beneficial nutrients, fibres and proteins while reducing higher calorie ingredients to improve the

nutritional profile of coated products. In addition, we only use consumer recognisable ingredients.

Our nutritional coatings support authorised nutritional claims, such as source of fibre, high in fibre, source of protein and high in protein on front of pack for the final coated product.

## Front of pack labelling

This innovation can help customers improve the Nutri-score or traffic light (UK) scores of the final product. The commercial advantages are clear as an increasing number of consumers are making choices based on them. This nutritional coating option can allow a higher-grade score (such as A or B), even enabling a "healthier choice" product claim.

Being a collaborative partner, we will always share our insights to ensure customers optimise their packaging information and lock in the highest possible nutritional score.

## Customisable versatility

This new coating system is extremely versatile, and suitable for combination with other coating systems. These concepts can also be customised further and tailored to existing customer production systems.

We can offer you a broad range of coating systems optimised to your product whether it being meat, poultry, fish, chicken, cheese, vegetable or alternative proteins.

Our coating experts are standing by to support you in evaluating the nutritional profiles of your existing product range and partnering with you to create healthier product options with better nutritional scores and healthier returns.



**Interested in developing a healthier coating?**  
Contact us for our expert's insights!

Creating **Better** Together™

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Join us as we help pioneer the next generation of culinary innovation at [griffithfoods.com/eu](http://griffithfoods.com/eu)